



# EVENT & PROGRAMMING DIRECTORY 2018/19



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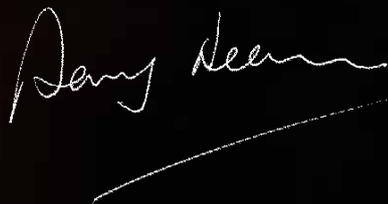
**OVER THE past 30 years, Matchroom Sport has grown to become one of the world's largest suppliers of sports programming to broadcasters across the globe.**

Since 1982, we have expanded year-on-year and have established relationships with virtually every major broadcaster of sports in the world. Initially producing snooker events and then boxing, the Matchroom brand has taken on a life of its own and we now operate across 12 different sports, providing over 2,000 hours of original programming each year.

At Matchroom, we have a passion for sport. We are an independent company full of creative people that set the highest standards for the events and programming they produce and I hope we have played our part in helping our clients achieve cost effective ratings.

We will continue to expand our portfolio of events based on client demand and look forward to the exciting times ahead for our industry. As always, we look to improve at every level as we continue our pursuit of excellence in both the quality of our events and television production.

Welcome to the world of Matchroom Sport – I hope we can be of service.



**Barry Hearn**  
Chairman, Matchroom Sport





06

matchroomboxing



# SIXTEEN

shows per year plus 5/6 Pay-Per-View shows

- 16 x 4 hours live
- 5/6 x 6 hours live Pay-Per-View



## Matchroom Boxing is now firmly established as the foremost fight promoter in the world.

With over three decades of vast experience, the company has taken boxing onto another level with a series of ground-breaking promotions that have broken all records for ticket sales and viewership. In the 2018/19 season, Matchroom Sport will produce 16 top class boxing shows under the Fight Night and NXT GEN brands as well as a series of PPV attractions. With a stable headed by World Heavyweight Champion Anthony Joshua, Tony Bellew, Amir Khan, Kell Brook and Callum Smith.

### DATES:

September 2018 – July 2019

### VENUE:

Arenas and stadia across the UK

### TECHNICAL:

- Live programme delivered via BT Tower, London or European Satellite
- Highlight shows delivered via FTP Upload as well as other methods
- All programming is in HD in a 16/9 format.
- English commentary and graphics for live and recorded programming

07



LIVE VIA  
SATELLITE LINK



PROGRAMMING  
IN HD FORMAT



ENGLISH  
COMMENTARY



**4 NXT GEN**  
broadcasts  
per year –  
minimum 3  
hours live

LET'S GET READY TO

# RUMBLE

**12 Championship  
Fight Night**  
shows per year –  
minimum 4  
hours live.

**5/6 Pay-Per-  
View** events  
per year –  
minimum 4  
hours live

### ADDITIONAL CONTENT

16 x 2 hours highlights  
2 hours delayed for  
PPV

**CHAMPION**  
of CHAMPIONS

**FIFTY FOUR**  
Hours of live  
programming

**3**

**Three matches  
per day**  
Monday to  
Thursday  
across two  
sessions (13.00  
& 19.00)



**16 of snooker's biggest stars compete in the sixth annual Champion of Champions event. Taking place over seven days, the tournament features 16 champions from the previous 12 months.**

Play starts with four groups of four players and the winners of each group makes his way through to the semi-finals. Last year's event was won by Shaun Murphy and previous winners include John Higgins, Ronnie O'Sullivan and Neil Robertson.

**DATES:**

Monday 5th to Sunday 11th November 2018

**VENUE:**

Ricoh Arena, Coventry, England

**TECHNICAL:**

- Live programme delivered via satellite
- Highlight shows delivered via FTP Upload as well as other methods
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming

09



LIVE VIA SATELITE LINK



PROGRAMMING IN HD FORMAT



ENGLISH COMMENTARY



**SEMI-FINALS**

One semi-final  
**Friday (19.00)**



One semi-final  
**Saturday (19.00)**

**THE FINAL**

The final Sunday  
across two sessions  
(13.00 & 19.00)

*All times GMT*

**ADDITIONAL CONTENT**

24 x 1-hour  
highlight shows



10

party poker

---

MOSCONI CUP

XXV

---

**EIGHTEEN**  
Hours of live  
programming

**4**

A minimum  
of four  
**matches**  
**per day**  
across one  
session  
(18.30)



**Established as the biggest event in world pool, the Mosconi Cup pits two sides representing Europe and America in a series of singles and doubles matches.**

Now in its 26th year, the Mosconi Cup is played out to 2,000-plus crowds creating a lively, energetic atmosphere that defines the event. As much a test of nerves as pool playing ability, the Mosconi Cup delivers on every level.

**DATES:**

Tuesday 4th to Friday 7th December 2018

**VENUE:**

Alexandra Palace, London, England

**TECHNICAL:**

- Live programme delivered via BT Tower, London or European Satellite
- Highlight shows delivered via FTP Upload as well as other methods
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming

11



LIVE VIA SATELLITE LINK



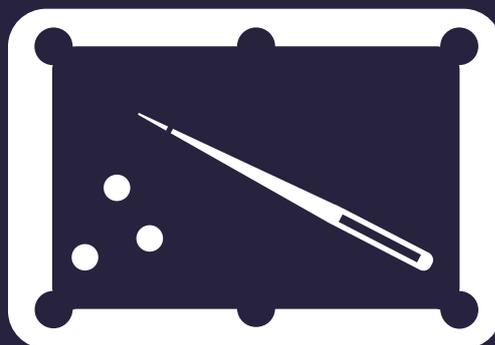
HIGHLIGHT SHOWS VIA FTP



ENGLISH COMMENTARY

# FIRST TO ELEVEN

A maximum of 21 matches in total, the first team to reach 11 points wins



*All times are local*

## ADDITIONAL CONTENT

18 x 1-hour highlight shows



12

**US OPEN**  
**9-BALL CHAMPIONSHIP**

**TWENTY FOUR**  
Hours of live  
programming

1

2

3

**THREE**

Three days of live play



**A recent acquisition to the Matchroom Multi Sport stable, the US Open is the biggest singles pool event in the world, boasting a 43-year history.**

Established in Virginia in the late 1970's, the Open is the longest running major in the pool calendar and will now head to Las Vegas as the event connects to a new trajectory under the auspices of Matchroom.

**DATES:**

Sunday 21st to Friday 26th April, 2019

**VENUE:**

Mandalay Bay Resort, Las Vegas, USA

**TECHNICAL:**

- Live programme delivered via BT Tower, London or European Satellite
- Highlight shows delivered via FTP Upload as well as other methods
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming

13



LIVE VIA  
SATELITE LINK



PROGRAMMING  
IN HD FORMAT



ENGLISH  
COMMENTARY

**6** Six matches across **three sessions** of play on days one and two. Sessions at **09.00, 13.00 & 17.00**

**3** Three matches across **two sessions** on day three. Sessions at **09.00 & 14.00**

**15**

There are **15 matches** in total

*All times are local*

**ADDITIONAL CONTENT**  
15 x 1-hour highlight shows



14



**WORLD POOL**  
MASTERS XXVI

**TWENTY SEVEN**  
Hours of live  
programming

**25**

matches in total



The World Cup of Pool is now firmly established as one of the pool world's premier events. Taking place annually, the World Cup pits nation against nation as 32 two-man teams battle it out over a total of 31 matches.

Played over six days, the teams do battle initially in race-to-7 matches with the games stretching out to race-to-10 as the event progresses. All games are played to a 'scotch doubles' format whereby each player takes alternate shots.

**DATES:**

Friday 29th to Sunday 31st March 2019

**VENUE:**

Tercentenary Hall, Victoria Stadium, Gibraltar

**TECHNICAL:**

- Live programme delivered via BT Tower, London or European Satellite
- Highlight shows delivered via FTP Upload as well as other methods
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming

15



LIVE VIA SATELLITE LINK

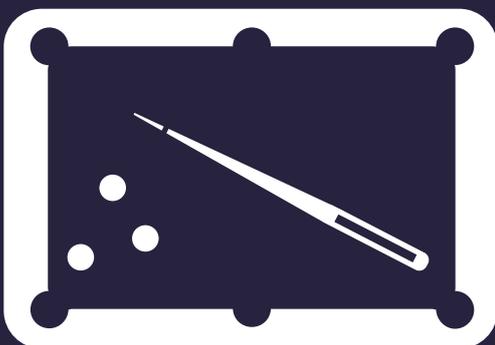


HIGHLIGHT SHOWS VIA FTP



ENGLISH COMMENTARY

All times are local



# THE SESSIONS

Two sessions a day over three days. Sessions start at 13.00 and 19.00

**ADDITIONAL CONTENT**

25 x 1-hour highlight shows



16

9 球世界杯

WORLD CUP  
OF POOL XII

FORTY EIGHT  
Hours of live  
programming



THIRTY TWO  
teams in single elimination  
knock-out



**The World Cup of Pool is now firmly established as one of the pool world's premier events. Taking place annually, the World Cup pits nation against nation as 32 two-man teams battle it out over a total of 31 matches.**

Played over six days, the teams do battle initially in race-to-7 matches with the games stretching out to race-to-10 as the event progresses. All games are played to a 'scotch doubles' format whereby each player takes alternate shots.



**DATES:**

May 2019

**VENUE:**

Shanghai, China

**TECHNICAL:**

- Live programme delivered via BT Tower, London or European Satellite
- Highlight shows delivered via FTP Upload as well as other methods
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming

17



LIVE VIA SATELITE LINK



HIGHLIGHT SHOWS VIA FTP



ENGLISH COMMENTARY

**2&3** Days one to four; two sessions (13.30 & 19.00)  
Three matches per session

**2&2** Day five; two sessions (13.00 & 18.00)  
Two matches per session

**SF&F** Day six; two sessions (14.00 & 19.00)  
Two semi-finals followed by the final

*All times are local*

**ADDITIONAL CONTENT**

31 x 1-hour highlight shows



18



4

A minimum  
of four  
**matches**  
**per day**  
across one  
session  
(18.30)



## Based on the successful format of the Mosconi Cup is the Efren Reyes Cup – a Europe v Asia five-man team event.

Played to the same format as the Mosconi, the Reyes Cup aims to create a new international rivalry between two continents who both believe that they are the best. Named after the Filipino legend, the tournament will feature a series of singles and doubles matches as the teams do battle over four days.



### **DATES:**

October 2019

### **VENUE:**

Manila, Philippines

### **TECHNICAL:**

- Live programme delivered via BT Tower, London or European Satellite
- Highlight shows delivered via FTP Upload as well as other methods
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming

19



LIVE VIA  
SATELITE LINK



PROGRAMMING  
IN HD FORMAT



ENGLISH  
COMMENTARY

*All times are local*

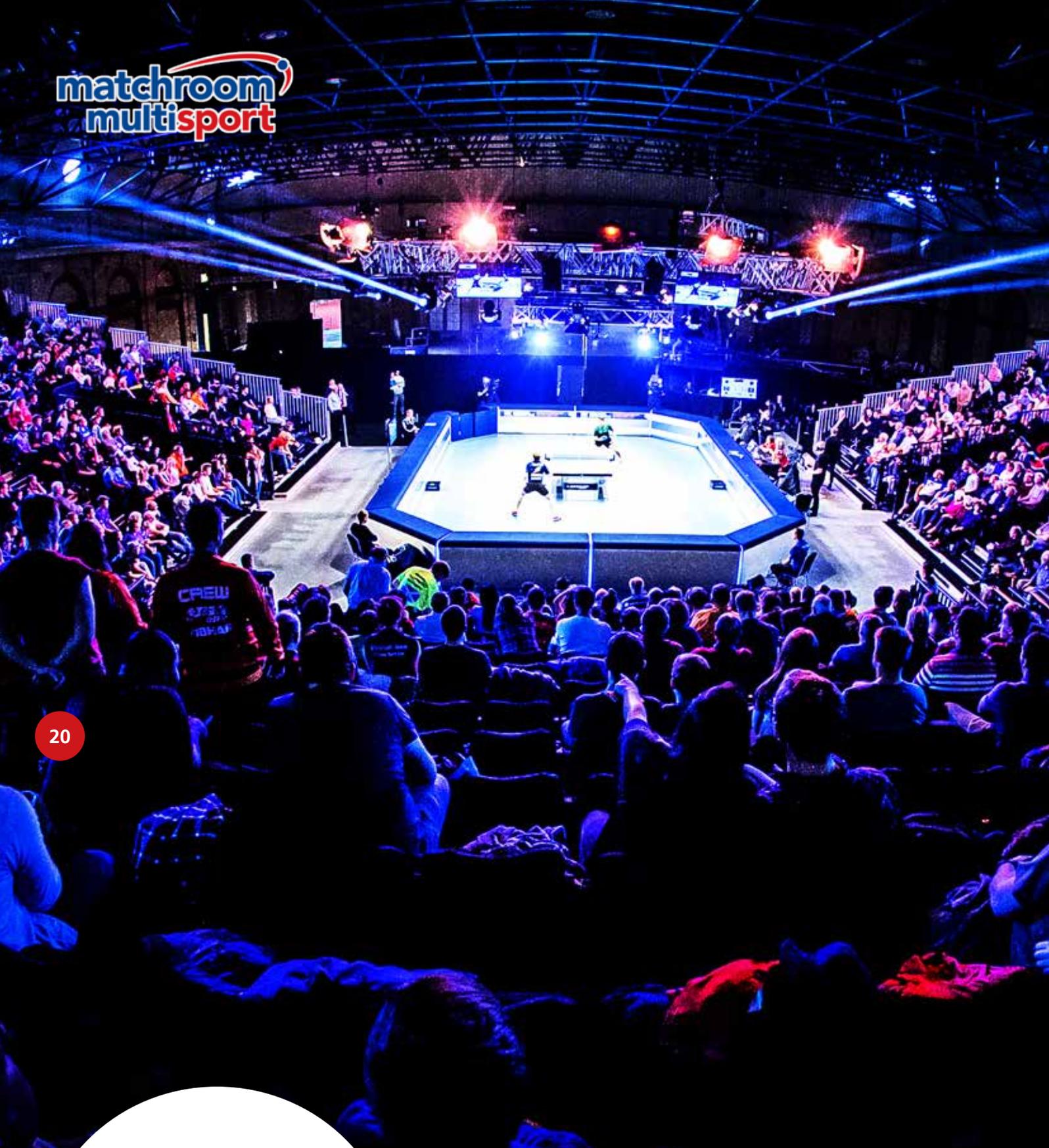


# ELEVEN

A maximum of **21 matches** in total, the first team to reach **11 points** wins.

**ADDITIONAL  
CONTENT**

18 x 1-hour  
highlight shows



20



**DOUBLE  
ELIMINATION**  
26th January  
• 1200-1600  
Double Elimination  
• 1730-2100 Last 32



**Ping pong, played using old school sandpaper-faced rackets, is making its way back into the mainstream thanks to a potent mixture of speed, power and old-fashioned skill.**

Utilising the technology-free bats, the emphasis is on shot-making and the WCPP delivers a weekend of action-packed ping pong as 64 players from around the world chase the most prestigious title in the sport.

**DATES:**

Saturday 26th to Sunday 27th January, 2019

**VENUE:**

Alexandra Palace, London, England

**TECHNICAL:**

- Live programme delivered via BT Tower, London or European Satellite
- Highlight shows delivered via FTP Upload as well as other methods
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming

21



LIVE VIA SATELITE LINK



PROGRAMMING IN HD FORMAT



ENGLISH COMMENTARY

*All times are local*

# FINALS

27th January

- 1200-1530 Last 16
- 1700-2100 Quarter-finals, semi-finals and final



## ADDITIONAL CONTENT

8 x 1-hour highlight shows



22

**FIVE & HALF**  
Hours of live  
programming

# THE FORMAT

- Fishing from 12.00 midday to 17.30
- 24 anglers compete with the one catching the heaviest gross weight of fish declared the winner.

## Fish 'O' Mania, now over a quarter of a century old, is one of the great summertime sporting occasions.

Known as the 'FA Cup of Fishing', the competition involves 24 anglers who have qualified through heats across England and Europe, fishing off for a massive £50,000 first prize. The event gains much of its excitement by abandoning the traditional weigh-in at the conclusion of the match, and instead features weigh-ins every 30 minutes which gives the event a changing leader board that makes the action easy to follow.

### **DATES:**

July 13th 2019

### **VENUE:**

Hayfield Lakes, Doncaster, England

### **TECHNICAL:**

- Live programme delivered via BT Tower, London or European Satellite
- Highlight shows delivered via FTP Upload as well as other methods
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming



LIVE VIA  
SATELITE LINK



PROGRAMMING  
IN HD FORMAT



ENGLISH  
COMMENTARY

### **ADDITIONAL CONTENT**

1 x 2 hours highlights of the final  
3 x 30 minute highlights of  
Fish'O'Mania - The Qualifiers,  
available in April, May and June.



## Established in the USA in 1979, the FLW Tour has grown into a huge operation that showcases bass fishing – America's big money outdoor sport.

With first prizes up to \$300,000, the tour takes place on huge picturesque lakes across the USA as up to 180 anglers fish from boats, using lures to trap the elusive bass. Anglers are allowed to present a maximum of five fish for the weigh-in and they select these from a live well on their boat where caught fish are stored.

23

### **DATES:**

January to August

### **VENUES:**

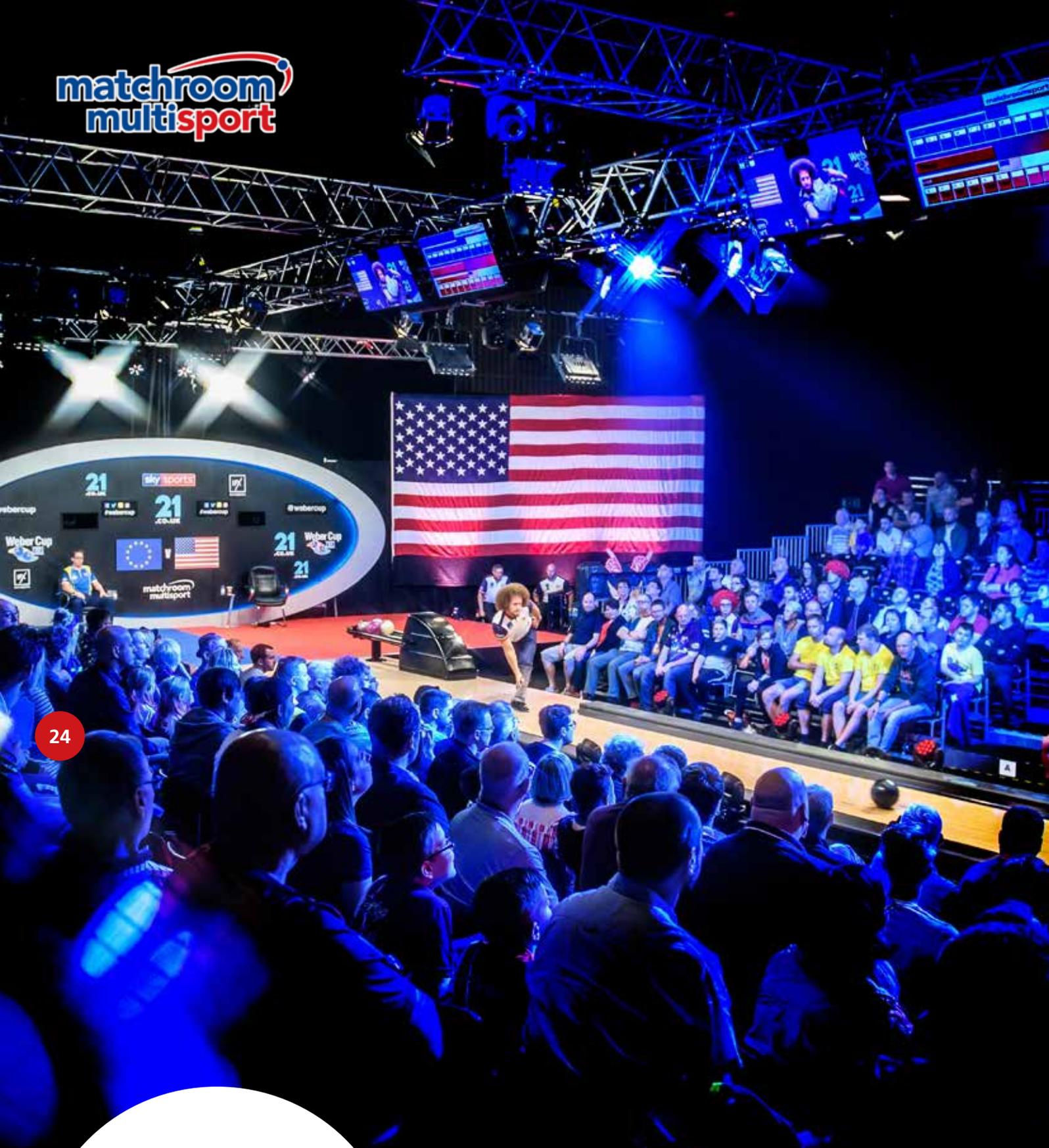
Premier lakes across the USA

### **CONTENT:**

10 x 1-hour highlight programmes

### **TECHNICAL:**

- All programming is in HD in a 16/9 format
- Highlight shows delivered via FTP Uplink as well as other methods
- English commentary and graphics for recorded programming



24



**SEVENTEEN**  
Hours of live  
programming

**9**

A minimum of **nine matches per day** across one session. Sessions start at 11.00am



The annual USA v Europe tenpin bowling showdown moves to the USA for the first time in its 20-year history as defending champions America have the opportunity to defend the title in front of their home fans.

Named after American bowling legend Dick Weber, the tournament features two four-man teams battling it out over four days in a series of singles and doubles matches. Unmissable sporting drama.

**DATES:**

Monday 17th to Thursday 20th June 2019

**VENUE:**

Mandalay Bay Resort, Las Vegas, USA

**TECHNICAL:**

- Live programme delivered via BT Tower, London or European Satellite
- Highlight shows delivered via FTP Upload as well as other methods
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming

25



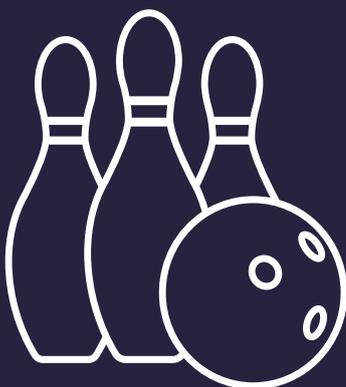
LIVE VIA  
SATELITE LINK



HIGHLIGHT  
SHOWS VIA FTP



ENGLISH  
COMMENTARY



# FIRST TO NINETEEN

A maximum of **37 matches in total**, the first team to reach **19 points wins**

*All times are local*

## ADDITIONAL CONTENT

15 x 1-hour highlight shows



26



**ONE**

Played across one session  
(13.00 - 18.00)



**Matchroom return with their fast-paced take on basketball as the defending 2018 champions plus the top seven finishers on the British Basketball League compete over one intensive day of play.**

All matches are just 12 minutes long with a 20-second shot clock while an All-Star 5-point line offers rewards for those willing to brave a shot from distance. Teams will also have a two-minute Power Play at their disposal, during which any points will be doubled.

**DATES:**

October 2019

**VENUE:**

The Copper Box Arena, London, England

**TECHNICAL:**

- Live programme delivered via satellite
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming

27



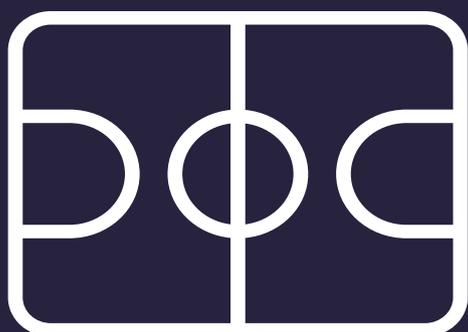
LIVE VIA  
SATELITE LINK



PROGRAMMING  
IN HD FORMAT



ENGLISH  
COMMENTARY



# DOUBLE ELIMINATION

*All times local*

**10 matches in total** in a double elimination format that reduces the field from eight teams down to four

- This is followed by semi-finals and then the final



NETBALL

28



BRITISH FAST  
NETBALL<sup>5</sup>  
ALL-STARS

**FIVE**

Hours of live  
programming

**THIRTEEN**

**13 matches in total** in a double elimination format that reduces the field from **eight teams down to four.**



The British Fast5 Netball All-Stars Championship takes the fast-growing sport of netball to a whole new level as the defending 2018 champions and the and the top seven teams in the UK-based Superleague complete in a one-day tournament.

With matches at just 12 minutes and re-arranged rules to encourage scoring, this is netball for the 21st century.



**DATES:**

October 2019

**VENUE:**

The Copper Box Arena, London, England

**TECHNICAL:**

- Live programme delivered via satellite
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming



LIVE VIA SATELITE LINK



PROGRAMMING IN HD FORMAT



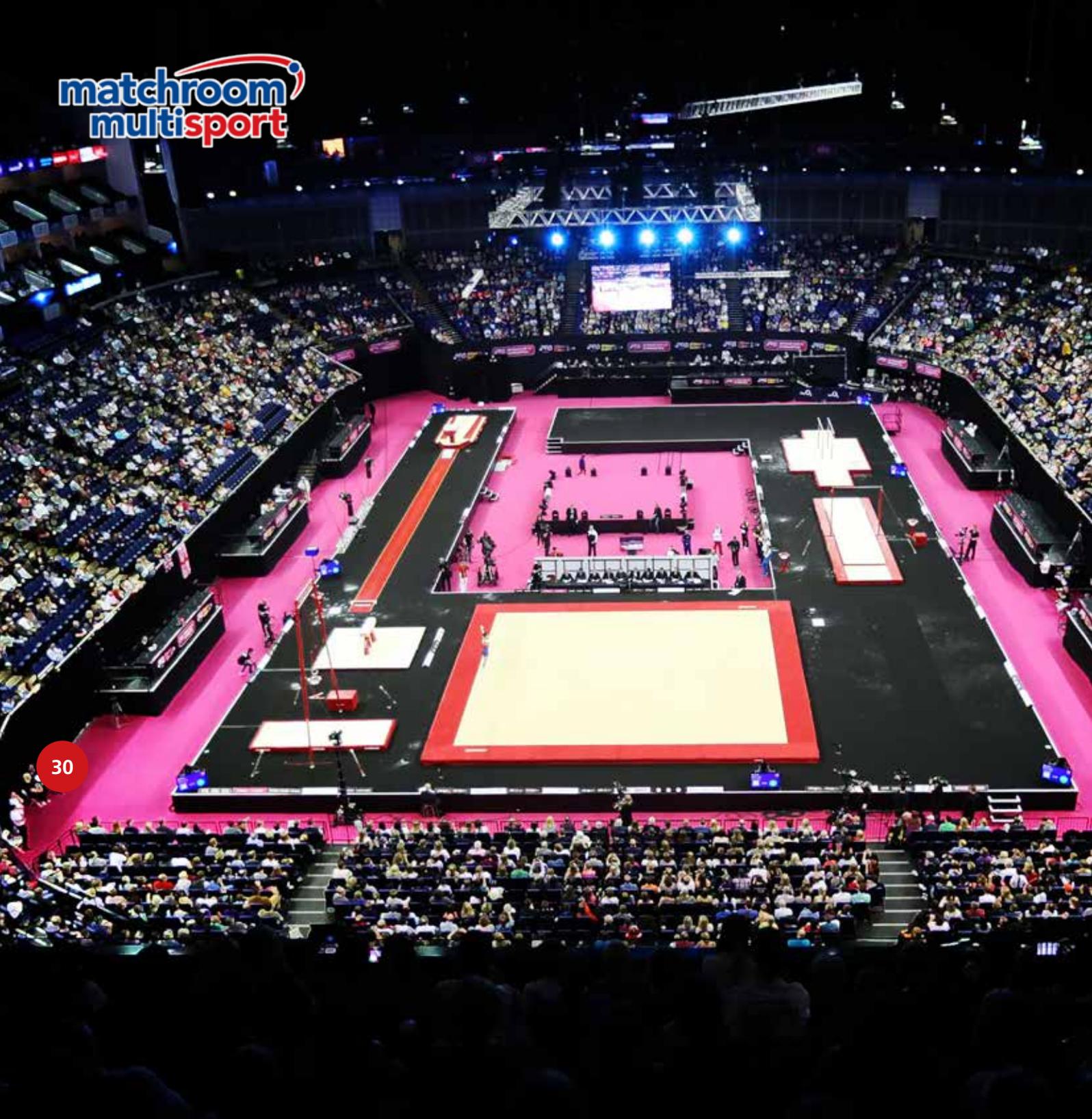
ENGLISH COMMENTARY

# SEMI-FINAL & FINAL

This is followed by **semi-finals** and then the **final**. Played across one session (13.00 - 18.00).



*All times local*



30

★ ★ ★ ★ ★  
*THE SUPERSTARS OF*  
**GYMNASTICS**



**SIX**

Six hours of **live programming**  
across two sessions.



**Superstars of Gymnastics features two of the greatest gymnasts in the modern era; America's Simone Biles who has five Olympic medals to her name including four golds and England's double Olympic gold medallist Max Whitlock.**

Alongside these two megastars, the event will also feature elite level international gymnasts from Europe and Russia, who will all be showcasing their skills on the grand podium in front of a huge live audience as well as live cameras broadcasting to the UK and providing a world feed for a global audience.

**DATES:**

Saturday 23rd March 2019

**VENUE:**

O2 Arena, London, England

31

**TECHNICAL:**

- Live programme delivered via BT Tower, London or European Satellite
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming



LIVE VIA  
SATELLITE LINK



PROGRAMMING  
IN HD FORMAT



ENGLISH  
COMMENTARY



# THE SESSIONS

- Sessions are
- 12:30pm - 3:30pm
  - 6:30pm - 9:30pm



*All times are local*

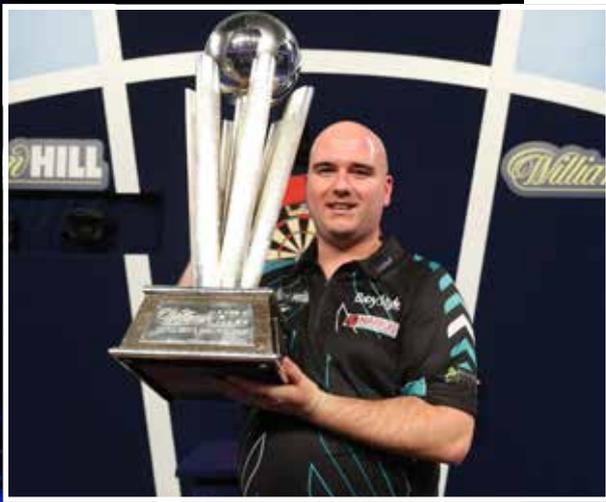


32



**4**

**Four matches per session**, one session per day December 13-17 (19.00), two sessions per day December 14-16, 18-21 (12.30, 19.00)



## Quite simply, the biggest darts tournament in the world.

The 2018/2019 William Hill World Darts Championship will be the biggest yet with 16 days of world-class darts and a record-breaking £2,500,000 prize fund, this is the daddy of all darts events, featuring an expanded field of 96 players as the best in the world compete for the Sid Waddell Trophy.

### DATES:

Thursday December 13 - January 1

### VENUE:

Alexandra Palace, London, England

### TECHNICAL:

- Live programme delivered via satellite
- Highlight shows delivered via FTP Upload as well as other methods
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming

33



LIVE VIA SATELITE LINK



PROGRAMMING IN HD FORMAT



ENGLISH COMMENTARY

**3** Three matches per session (12.30 & 19.00) December 22, 23, 27, 28

**2** Two quarter-finals per session (12.30 & 19.00) December 29  
Two semi-finals (19.00) December 30

Final (20.00) January 1

**1**

All times GMT

### ADDITIONAL CONTENT

23 x 1 plus 2 x 1 ½ hour highlights





**This summer spectacular features the world's best 32 players battling for £500,000 in prize money at Blackpool's famous Winter Gardens.**

Played over nine days, the World Matchplay has marked itself as a favorite for players, fans and television viewers around the world.

**DATES:**

Saturday July 20 - Sunday July 28

**VENUE:**

Winter Gardens, Blackpool, England

**TECHNICAL:**

- Live programme delivered via satellite
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming



35



LIVE VIA  
SATELITE LINK



PROGRAMMING  
IN HD FORMAT



ENGLISH  
COMMENTARY

**8**

**8 Second Round matches**, four games per session, July 23, 24

**4**

**4 Quarter-Finals**, two games per session, July 25, 26

**THE FINALS**

- 2 Semi-Finals, July 27
- Final, July 28

# UNIBET WORLD GRAND PRIX

**UNIBET**  
#UNIBET180



UNIBET

UNIBET

CITYVEST  
CLUBHOUSE

UNIBET

36

**UNIBET**  
WORLD GRAND PRIX

**TWENTY SEVEN**  
Hours of live  
programming

ROUND  
**ONE**

**16 First Round matches,**  
eight games per session  
October 6, 7



## The PDC's top stars hit the road to Dublin in the unique World Grand Prix.

All legs begin and end with a double, ensuring excitement and drama throughout the tournament, where even the biggest names can slip up.

### **DATES:**

Sunday October 6 - Saturday October 12

### **VENUE:**

Citywest Hotel, Dublin, Ireland

### **TECHNICAL:**

- Live programme delivered via satellite
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming



37



LIVE VIA  
SATELITE LINK



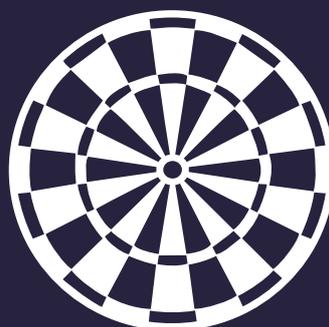
PROGRAMMING  
IN HD FORMAT



ENGLISH  
COMMENTARY

# 8

**8 Second Round matches,** four games per session October 8, 9



## FINALS

- 4 Quarter-Finals, October 10
- 2 Semi-Finals, October 11
- Final, October 12

itvSPORT

itvSPO

38

itvSPORT

CORAL  
UK OPEN



27

Twenty seven hours of  
live programming





**Arguably the most exciting and unpredictable tournament on the PDC calendar, the UK Open is affectionately known as the 'FA Cup of Darts'.**

With top professionals pitted alongside amateur qualifiers in a free draw format which means that even the biggest names can clash at any stage.

**DATES:**

Friday March 1 - Sunday March 3

**VENUE:**

Butlin's Minehead Resort, England

**TECHNICAL:**

- Live programme delivered via satellite
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming



LIVE VIA  
SATELITE LINK



PROGRAMMING  
IN HD FORMAT



ENGLISH  
COMMENTARY

**TWO SESSIONS  
PER DAY**

Two sessions per day, **multiple games** per session



# UNIBET PREMIER LEAGUE



**FIFTY FOUR**  
Hours of live  
programming



# FIVE

Five games per night for  
opening nine league nights.



**Ten superstars of darts do battle over four months in this wide-reaching event, with the biggest arenas in the UK and Ireland now joined by Rotterdam and Berlin in hosting huge league nights!**

A darts event like no other – with the added twist of elimination for two players following nine league nights of play before the top four after 16 league nights contest the Play-Offs.



**DATES:**

Thursday February 7 – Thursday May 23  
(One event per week)

**VENUE:**

Alexandra Palace, London, England

**TECHNICAL:**

- Live programme delivered via satellite
- Highlight shows delivered via FTP Upload as well as other methods
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming

41



LIVE VIA  
SATELITE LINK



PROGRAMMING  
IN HD FORMAT



ENGLISH  
COMMENTARY

*All nights begin 19.00 GMT*

**FOUR  
GAMES**

Four games per night  
for nights ten-16

**THE  
PLAY-OFFS**

Play-Offs  
feature **semi-  
finals & final**

**180**

**ADDITIONAL  
CONTENT**

32 x 1.5 hours  
highlights



# betway

## WORLD CUP OF DARTS

betway

betway



be

42

**betway**  
WORLD CUP OF DARTS

**TWENTY FIVE**  
Hours of live  
programming

# FIRST ROUND

First Round, **eight games per evening session**, June 6, 7



Introduced to the calendar in 2010, the World Cup of Darts features 32 national two-player teams doing battle over six sessions.

Featuring a mixture of Singles and Doubles games throughout the tournament, see the sport's biggest names team up to try and become World Cup winners for their country.

**DATES:**

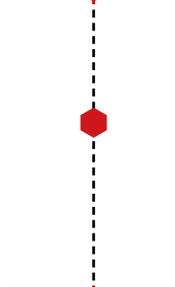
Thursday June 6 – Sunday June 9

**VENUE:**

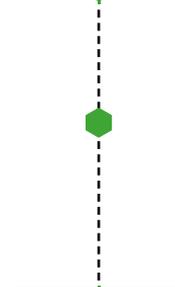
Hamburg, Germany

**TECHNICAL:**

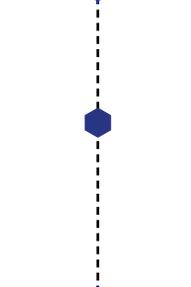
- Live programme delivered via satellite
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming



LIVE VIA SATELLITE LINK



PROGRAMMING IN HD FORMAT



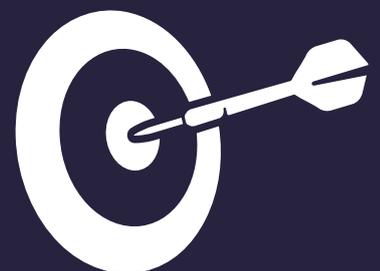
ENGLISH COMMENTARY

**4** Second Round, four games per session, two sessions on June 8

**4** Quarter-Finals, four games in afternoon session on June 9

# FINALS NIGHT

Semi-Finals & Final, evening session on June 9





44



**8 GAMES 2 SESSIONS**

**Group Stage** features eight games per session, with two sessions per day on November 9, 10 and one session per night on November 11, 12.



This tournament takes the champions and runners-up from major PDC tournaments alongside eight BDO players as they compete for a massive £450,000 prize fund in the Grand Slam of Darts.

The 32-player field compete in eight groups before the top two from each progress to the knockout stages.

**DATES:**

Saturday November 9 – Sunday November 17

**VENUE:**

Wolverhampton, England

**TECHNICAL:**

- Live programme delivered via satellite
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming



45



LIVE VIA  
SATELLITE LINK



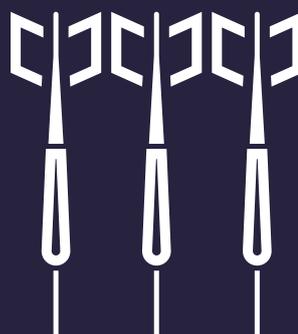
PROGRAMMING  
IN HD FORMAT



ENGLISH  
COMMENTARY

**4** **Second Round**, four games per evening session on November 13, 14

**2** **Quarter-Finals**, two games per evening session on November 15, 16



**THE FINALS**

- **Semi-Finals** in afternoon session on November 17
- **Final** in evening session on November 17



46

PLAYERS  
CHAMPIONSHIP  
FINALS

25

Twenty five hours of  
live programming



## The Players Championship Finals are the culmination of a year's work for 64 top stars.

Who have competed in Players Championship events throughout 12 months to earn the right to play for £460,000 in prize money, with play in the early rounds held across two stages simultaneously.

### **DATES:**

Friday November 22 – Sunday November 24

### **VENUE:**

Butlin's, Minehead, England

### **TECHNICAL:**

- Live programme delivered via satellite
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming



47



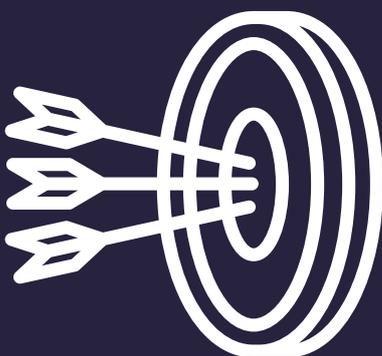
LIVE VIA  
SATELLITE LINK



PROGRAMMING  
IN HD FORMAT



ENGLISH  
COMMENTARY

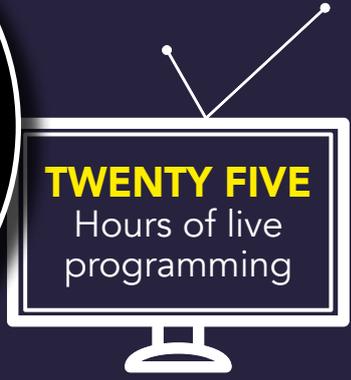


# LET'S PLAY DARTS

Two sessions per day across three days with multiple games per session.



48



**TWENTY FIVE**  
Hours of live programming

**EIGHT**  
First Round, eight games per session on Thursday evening and Friday afternoon



The cream of Europe's darts talent line up alongside the top players in the PDC for this exciting knockout event which is played across four days with a quick-fire format and £400,000 in prize money on offer.

Players qualify by competing in the year's European Tour events, paving the way for emerging stars to get their chance on the big stage.

**DATES:**

Thursday October 24 – Sunday October 27

**VENUE:**

Gottingen, Germany

**TECHNICAL:**

- Live programme delivered via satellite
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming



LIVE VIA SATELITE LINK



PROGRAMMING IN HD FORMAT



ENGLISH COMMENTARY

4

Second Round, four games per session on Friday evening and Saturday afternoon

# SUPER SUNDAY

- Quarter-Finals on Sunday afternoon
- Semi-Finals and final on Sunday evening



#UNIBET180

@OfficialPDC



50



# THE MASTERS

**SEVENTEEN**  
Hours of live programming

# ROUND ONE

First Round, four games per session on February 1, 2

**A tournament introduced in 2013, the world's top 16 players battle it out for a share of the £200,000 prize fund over three days of action.**

**DATES:**

Friday February 1 – Sunday February 3

**VENUE:**

Milton Keynes, England

**TECHNICAL:**

- Live programme delivered via satellite
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming



LIVE VIA SATELITE LINK



PROGRAMMING IN HD FORMAT



ENGLISH COMMENTARY



# THE FINALS

- **Quarter-Finals** on afternoon session of February 3
- **Semi-Finals & Final** in evening session on February 3

# THE DARTS SHOW

**A monthly look at the latest from the world of darts, The Darts Show features exclusive interviews and analysis of all the latest events, as well as practice tips in Paul Nicholson's Darts School.**

Produced as a series of 30 minute or one-hour episodes, The Darts Show is a unique look behind-the-scenes of the sport.

**DATES:**

1 programme per month

51

**CONTENT:**

12 programmes - 4x1hr 8x30mins

**TECHNICAL:**

- All programming is in HD in a 16/9 format
- English commentary and graphics for recorded programming





4852



# 14

Fourteen hours of  
live programming



## The newest addition to the PDC's calendar of TV events pitches the top eight in the world against each other.

The stars split into two groups with the top two players from each groups progress to the semi-finals and final. With £100,000 on the line for the winner over two intense days of darts.

### DATES:

Saturday October 19 – Sunday October 20

### VENUE:

TBC

### TECHNICAL:

- Live programme delivered via satellite
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming



LIVE VIA  
SATELITE LINK



PROGRAMMING  
IN HD FORMAT

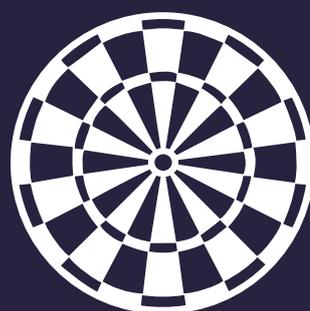


ENGLISH  
COMMENTARY

53

# 4

**Group Stage**,  
four games per  
session with  
two sessions on  
October 19 and  
afternoon session  
on October 20



# FINAL SESSION

**Semi-Finals and Final**  
in evening session on  
October 20



54





## THE World Series of Darts is the global platform for generating the stars of the future as the sport's top names travel worldwide to take on emerging talent.

Introduced to the calendar in 2013 with events in Dubai and Australia, the World Series has since visited New Zealand, Singapore, China, Japan and America.

Eight leading PDC stars travel to compete in each World Series of Darts events against a select band of representatives from the host region.

The worldwide tournaments staged throughout the year are followed by the end-of-season World Series of Darts Finals, as the stars of the circuit do battle across three days in Amsterdam in November 2019.

### DATES:

Summer, 2019

55

### TECHNICAL:

- Live programme delivered via satellite
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming



LIVE VIA  
SATELLITE LINK



PROGRAMMING  
IN HD FORMAT



ENGLISH  
COMMENTARY





**bwin**  
WORLD SERIES  
of  
DARTS FINALS

**SIXTEEN**  
Hours of live  
programming



**EIGHT**  
First Round, eight matches  
on November 1



The culmination of a year's work for the leading eight players on the **World Series of Darts** rankings following the six international events.

The end-of-season Finals also features global prospects and qualifiers as 24 players compete across three days to be crowned as the World Series of Darts Champion.

**DATES:**

Friday November 1-Sunday November 3

**VENUE:**

Amsterdam, Netherlands

**TECHNICAL:**

- Live programme delivered via satellite
- All programming is in HD in a 16/9 format
- English commentary and graphics for live and recorded programming



LIVE VIA  
SATELLITE LINK

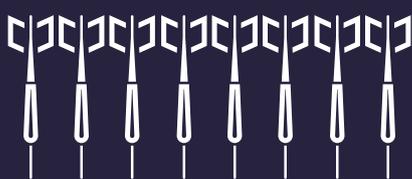


PROGRAMMING  
IN HD FORMAT



ENGLISH  
COMMENTARY

57



8

Second Round,  
eight matches  
on November 2

# FINAL SESSIONS

- **Quarter-Finals**, afternoon session on November 3
- **Semi-Finals & Final**, evening session on November 3



58



## LOCATIONS

- Scotland
- Ireland
- England
- Spain



**Top class tournament golf featuring 168-man fields playing strokeplay over 54 holes with the cut after two rounds. The top 50 and ties then progress to the final round.**

As part of the PGA European Tour golf pyramid, successful Europro Tour players gain exemptions to Q School as well as cards on the Challenge Tour. The Europro Tour is a tried and tested breeding ground for tomorrow's champions.



**DATES:**

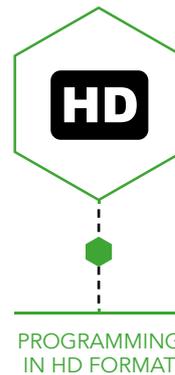
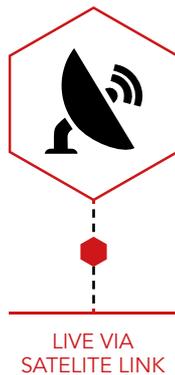
May to October 2018

**VENUE:**

Premier courses across England, Scotland, Ireland and Spain

**TECHNICAL:**

- All programming is in HD in a 16/9 format
- Highlight shows delivered via FTP Uplink as well as other methods
- English commentary and graphics for recorded programming



# HIGHLIGHT PROGRAMMES

16 x 2-hour **highlight programmes**, including the Tour Championship

*All times are local*

## ADDITIONAL CONTENT

2 x 30-minute magazine shows

**matchroom**  
**sport**



**Matchroom Sport, Mascalls, Mascalls Lane,  
Brentwood, Essex, CM14 5LJ, United Kingdom**